



The Charleston Boulevard Rod Run and Doo Wop is hosting the 3rd annual open car show in the fall of 2008. There will be various cruising events, poker walk, Dyno machine, burnout alley, flameout's, jumping cars, fireworks, concerts, ladies programs and other fun opportunities for the family. Your sponsorship will help insure that Charleston is the place to come and enjoy a fun filled weekend. Showcasing our beautiful city benefits our citizens and merchants. We have attracted national attention and with your help we can make this an "American Tradition."

Corporate "GOLD" Sponsor Application

Company Name _____

Contact person (s) _____

Address _____

City _____ State _____ Zip _____

e-mail _____ Phone _____ Cell: _____

Sponsorship at this level is \$10,000.00

Please enclose your check with this application.

Check # _____ & Date _____

Authorized Signature: _____

If installments are made, balance will be by, Date _____

Please furnish us with a good copy of your corporate logo and name structure to use on advertising material. If you have a slogan, furnish us a copy of that also.

Charleston is a unique city and this is one way to showcase what we are all about.

Your help is appreciated and thank you for your generous support.

Make checks payable to: Charleston Regatta Commission / Car Show

P.O. Box 6520

Charleston, West Virginia 25362

Attention: Rusty Flowers

Contact for this application

was made by committee member _____

For follow up call: Phone # _____ or Cell # _____

(See back for additional sponsorship details)

10/17/07

GOLD SPONSOR (\$10,000.00 and above):

You will be entitled to an agreed on space on Kanawha Boulevard (or another area of your choosing) to be determined commensurate with this sponsor level.

Your logo will be listed on our flyers (thousands), *at a percentage amount to the other sponsor levels.*

Your logo will appear on banner(s) at the car show at a percentage amount to the other sponsor levels, **this also includes major sponsor signage at the main stage area.**

Your logo will appear on our website at a percentage amount to the other sponsor levels.

You will be able to pick your vehicle and present a trophy at the Awards Ceremony.

You are responsible for providing the name and contact number of the individual who picks the vehicle.

You are responsible to provide a person to be present at the show, pick the vehicle of his or her choice **and present the trophy at the Awards Ceremony.**

You will be mentioned by the **West Virginia Radio Corporation stations and by Channel 8 / Fox 11 TV stations before and during the show.**

You will be mentioned frequently by the DJ's during the car show event.

You may **provide to us** discount coupons or printed material (up to 1000 each) that will be included in our welcome bags. (Note: these must be provided to us on or before **SEPTEMBER 1, 2008**).

Your logo will also be used in our first printing next year. (We typically print 10,000 pieces of advertising in the spring).

Other considerations, if any,
are: _____

(Continue on back if necessary).

Actual retail value: _____.