



The Charleston Boulevard Rod Run and Doo Wop is hosting the 4th annual open car show October 1-4, 2009. There will be various cruising events, poker walk, Dyno machine, burnout alley, jumping & leaping cars, fireworks, concerts, ladies programs and other fun opportunities for the family. Your sponsorship will help insure that Charleston is the place to come and enjoy a fun filled weekend. Showcasing our beautiful city benefits our citizens and merchants. We have attracted national attention and with your help we can make this an "American Tradition."

**Corporate "CHROME" Sponsor Application
Sponsorship at this level is \$500.00+**

Company Name _____
 Contact person (s) _____
 Address _____
 City _____ State _____ Zip _____
 e-mail _____
 Phone: _____ Cell: _____
 Your Website address is: _____
 Today's Date: _____

In order to take advantage of all of our print advertising we need your commitment by December 30, 2008

Check # _____ & Date _____
 If installments are made, balance will be by, Date _____
 Authorized Signature: _____

Please furnish us with a good copy of your corporate logo and name structure to use on advertising material. If you have a slogan, furnish us a copy of that also. Charleston is a unique city and this is one way to showcase what we are all about. Your help is appreciated and thank you for your generous support.

**Make checks payable to: Charleston Regatta Commission
 P.O. Box 6520
 Charleston, West Virginia 25362
 Attention: Rusty Flowers**

**For follow up questions please contact committee member _____
 Phone # _____ or Cell # _____**

(See back for additional sponsorship details)

10/18/2008

CHROME SPONSOR (\$500.00):

Your name / logo will be listed on our flyers (thousands), *at a percentage amount to the other sponsor levels to the best of our ability.*

Your logo will appear on banner(s) at the car show at a percentage amount to the other sponsor levels.

Your logo will appear on our website at a percentage amount to the other sponsor levels.

You will be responsible for choosing the vehicle you like and presenting your sponsor Award Trophy at the Awards Ceremony. (Or provide the name and contact number of the individual who will present your award.)

You will be mentioned by the DJs during the car show event.

You may provide to us discount coupons or printed material (up to 1000 each) that will be included in our welcome bags. (Note: these must be provided to us on or before **SEPTEMBER 1, 2009**).

The flyer printing dates for 2009 are: **December 30th, 2008**, (10,000) March 15th, 2009 (30,000) and June 30th, 2009 (20,000).

Your logo may also be used in our first printing next year. (We typically print 10,000 pieces of advertising in January for distribution at the International Car Show as well as the early spring car shows.

Other considerations, if any, are:

Actual Retail Value: _____