



*The Charleston Boulevard Rod Run and Doo Wop is hosting our 4th annual open car show October 1-4, 2009. There will be various cruising events, poker walk, Dyno machine, burnout alley, jumping & leaping cars, fireworks, concerts, ladies programs and other fun opportunities for the family. Your sponsorship will help insure that Charleston is the place to come and enjoy a fun filled weekend. Showcasing our beautiful city benefits our citizens and merchants. We have attracted national attention and with your help we can make this an "American Tradition."*

## Corporate "PLATINUM" Sponsor Application

Sponsorship at this level is \$25,000+

Company Name \_\_\_\_\_

Contact person (s) \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

e-mail \_\_\_\_\_

Office Phone: \_\_\_\_\_ Cell: \_\_\_\_\_

Your company website is: \_\_\_\_\_

In order to take advantage of all of our advertising we need your commitment by December 30, 2008.

Check # \_\_\_\_\_ & Date \_\_\_\_\_

If installments are made, balance will be paid by date(s): \_\_\_\_\_

\_\_\_\_\_

Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Please furnish us with a good copy of your corporate logo and name structure to use on advertising material. If you have a slogan, furnish that also.

Your help is appreciated and thank you for your generous support.

**Make checks payable to: Charleston Boulevard Rod Run and Doo Wop  
P.O. Box 6520  
Charleston, West Virginia 25362  
Attention: Rusty Flowers**

Contact for this application  
was made by committee member \_\_\_\_\_

Phone # \_\_\_\_\_ or Cell # \_\_\_\_\_

Approved by Steering Committee Member(s) \_\_\_\_\_

**PLATINUM SPONSOR (\$25,000.00 and above) :**

The PLATINUM Sponsorship level entitles you to have a mutually agreed on entire event at the Rod Run and Doo Wop advertised in your name.

You will be entitled to an agreed on space on Kanawha Boulevard (or another area of your choosing) to be determined commensurate with this sponsor level.

Your logo will be listed on our flyers (thousands), *at a percentage amount to the other sponsor levels.*

Your logo will appear on banner(s) at the car show at a percentage amount to the other sponsor levels, **this also includes major sponsor signage at the main stage area.**

Your logo will appear on our website at a percentage amount to the other sponsor levels.

You will be responsible for picking your award vehicle and help present the trophy at the Awards Ceremony.

You are responsible to provide a person to be present at the show, pick the vehicle of his or her choice **and present the trophy at the Awards Ceremony.**

You will be mentioned by the **West Virginia Radio Corporation radio stations and WCHS TV 8 as well as WVAH FOX 11 TV before and/or during the car show.**

You will be mentioned frequently by the DJ's during the car show event.

You may **provide to us** discount coupons or printed material (up to 1000 each) that will be included in our welcome bags. (Note: these must be provided to us on or before **SEPTEMBER 1, 2009**).

The flyer printing dates for 2009 are: December 30<sup>th</sup>, 2008, (10,000) March 15<sup>th</sup>, 2009 (30,000) and June 30<sup>th</sup>, 2009 (20,000).

Your sponsorship also be used in our first printing next year. (We typically print 10,000 pieces of advertising in January of each year).

Other considerations, if any,  
are: \_\_\_\_\_

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Actual retail value: \_\_\_\_\_.